



KIM TAEHYUNG

SUPPORTERS “HOW TO GUIDE”

NEW FAN SUPPORT

Links	Action	Reason
Instagram	<ol style="list-style-type: none">1. FOLLOW THV's profile2. LIKE all posts	Kim Taehyung holds two Guinness World Records for fastest time to reach 1 million followers and 10 million followers on Instagram. He also has the highest engagement rate in the world.
Spotify Apple Amazon	<ol style="list-style-type: none">1. FOLLOW V's profile2. LIKE all his songs3. LISTEN and enjoy!	The best way to support Kim Taehyung's musical artistry is follow his profile and listen to his songs! This will contribute towards his Followers, and for Spotify, to his Monthly Listeners as well.
YouTube	<ol style="list-style-type: none">1. SUBSCRIBE to V Topic Channel2. WATCH all his songs3. LIKE and COMMENT	The easiest way to support Kim Taehyung's musical artistry is to watch his songs on YouTube! This will contribute towards the views and engagement, and may also count towards charts.
Naver	<ol style="list-style-type: none">1. CREATE personal account	Naver is the Google of South Korea. International fans can create accounts to engage with relevant Naver articles.
Melon	<ol style="list-style-type: none">1. CREATE personal account2. BECOME A V FAN3. LIKE all his songs	Melon is the most popular music streaming service in South Korea. International fans can create an account, but streaming requires verification with a Korean phone number.

DAILY SUPPORT

Links	Action	Reason
Twitter	<ol style="list-style-type: none">1. FOLLOW V Union fanbases2. ENGAGE and HYPE	The BEST way to keep up to date with all of Kim Taehyung's activities and achievements is to follow the V Union fanbases. Engage (like, comment, share) with positive posts and hype him!
Instagram	<ol style="list-style-type: none">1. LIKE new posts or stories2. SAVE posts3. SHARE posts on social media	Kim Taehyung has the highest average likes per post and highest engagement in the world. Sharing the post on social media will contribute to increasing awareness and therefore engagement.
Spotify	<ol style="list-style-type: none">1. LISTEN daily from V's profile2. JOIN streaming parties3. CREATE your own playlists	Listening daily from V's profile directly contributes to Spotify Monthly Listeners. Joining streaming parties is the easiest way to enjoy his music, or you can create your own playlists yourself.
YouTube	<ol style="list-style-type: none">1. WATCH V's music videos2. CREATE YT playlists3. WATCH new content4. LIKE and COMMENT	Watching V's music videos is a great way to support his musical artistry, whilst creating playlists makes it easier for you. Watching new content, liking, commenting and sharing links on social media helps to promote him and increase engagement.
Wikipedia	<ol style="list-style-type: none">1. SEARCH daily on Google2. VIEW Wikipedia daily	V's Wikipedia page is the most viewed Wikipedia page, and he is one of the most searched on Google for a Korean solo artist.